



FEBRUARY 2021 RETAIL PRICING

PRICES ARE SUBJECT TO CHANGE



PRODUCT	SIZE	DAY SUPPLY	RETAIL PRICE	Cost Per Serving (RET)	RETAIL SALE PRICE
DIRECT ACTION	40#	320	\$101.51	\$0.32	
PASTURE LICK	60#		\$63.00		
ORANGE SUPERIOR	5#	40	\$33.33	\$0.83	\$31.66
	20#	160	\$94.71	\$0.59	\$89.97
	40#	320	\$153.73	\$0.48	\$146.04
BREEDER'S CHOICE PLUS	20#	80	\$105.64	\$1.32	
	40#	160	\$160.56	\$1.00	
BREEDER'S EXCEL	40#	53	\$248.00	\$4.68	
COLT GROWER	5#	40	\$39.84	\$1.00	
	20#	160	\$108.64	\$0.68	
	40#	320	\$169.86	\$0.53	
RACING FORMULA	5#	40	\$38.59	\$0.96	
	20#	160	\$114.66	\$0.72	
	40#	320	\$190.73	\$0.60	
E-BOOSTE PASTE	30gr	1 dose	\$9.25		
TOTAL PERFORMANCE (NO joint)	5#	40	\$38.59	\$0.96	
	20#	160	\$114.66	\$0.72	
	40#	320	\$190.73	\$0.60	
TOTAL PERFORMANCE PLUS (w/ joint)	5#	40	\$77.18	\$1.93	
	20#	160	\$277.83	\$1.74	
	40#	320	\$456.44	\$1.43	
OIL	7.5#	60	\$35.88	\$0.60	
	38#	304	\$126.48	\$0.42	
55 GALLON DRUM		3,300			
P U M P S			\$3.50		
METABOLIC - NEW	5#	40	\$32.50	\$0.81	
	20#	160	\$120.00	\$0.75	
	40#	320	\$180.00	\$0.56	
BLOOM	5#	40	\$30.87	\$0.77	
	20#	160	\$99.23	\$0.62	
	40#	320	\$164.28	\$0.51	
DIGESTIVE FEED ADDITIVE (DDA)	5#	40	\$37.38	\$0.93	
	20#	160	\$102.23	\$0.64	
	40#	320	\$158.83	\$0.50	
PROBIOTIC PASTE	60gr		\$21.50		
RESCUE AID	2.5#	40	\$74.97	\$1.87	
	5#	80	\$145.43	\$1.82	
	20#	320	\$545.74	\$1.71	
	40#	640	\$859.90	\$1.34	
RESCUE AID PASTE	30gr	1 dose	\$25.00		
COOL GUT	5#	27	\$40.31	\$1.49	
	20#	106	\$120.44	\$1.14	
	40#	213	\$222.73	\$1.05	
PRE BUFF (NEW)	1 GAL	60	\$58.50	\$0.98	
FOUNDATION FORMULA	5#	80	\$51.82	\$0.65	
	20#	320	\$167.58	\$0.52	
	40#	640	\$299.88	\$0.47	
CMZ PASTE	60gr		\$16.54		
YUCCA 5 WAY PAC	5#	80	\$36.03	\$0.45	
	20#	320	\$96.72	\$0.30	
	40#	640	\$146.02	\$0.23	
OPTIMUM FLEX PLUS	2.5#	40	\$83.79	\$2.09	
	5#	80	\$162.07	\$2.03	
	20#	320	\$550.15	\$1.72	
LQ-HA+	40#	640	\$794.90	\$1.24	
	1 QT	32	\$91.50	\$2.86	
	1 GAL	128	\$266.00	\$2.08	
DHA PERFORM	16.5#	132	\$237.05	\$1.80	
	33#	264	\$431.00	\$1.63	
HERBAL RESPOND	5#	160	\$134.51	\$0.84	
FORMULA E & Se	5#	80	\$50.72	\$0.63	
	20#	320	\$179.71	\$0.56	
	40#	640	\$315.32	\$0.49	

PRODUCT	SIZE	DAY SUPPLY	RETAIL PRICE	Cost Per Serv (RET)	RETAIL SALE PRICE
E NATURAL	1#	90	\$58.50	\$0.65	
	5#	450	\$260.50	\$0.58	
FORMULA CALM B	5#	80	\$54.02	\$0.68	
	20#	320	\$191.84	\$0.60	
	40#	640	\$358.31	\$0.56	
CALM B PASTE	35gr	1 dose	\$12.60		
MARE RELIEVE	5#	80	\$159.86	\$2.00	
ELECTRO AID	10#	80	\$55.13	\$0.69	
	30#	240	\$90.41	\$0.38	
ELECTRO AID PASTE	35gr	1 dose	\$8.61		

GROOMING PRODUCTS				
PRODUCT	SIZE	CASE	RETAIL	SALE
2-IN-1 COND. SHAMPOO	32 OZ	6/CASE	\$97.50	
BRIGHT ACCENT SHAMPOO	32 OZ	6/CASE	\$87.00	
LAZER HD SHINE	32 OZ	6/CASE	\$151.20	
TANGLE FREE	16 OZ	6/CASE	\$147.00	
DETOXIFYING SHAMPOO	32 OZ	6/CASE	\$93.00	
HOOF THERAPY	16 OZ	12/CASE	\$96.00	
CITRONELLA CONCENTRATE	2.5 GAL	1 JUG	\$185.00	
CITRONELLA SPRAY	32 OZ	6/CASE	\$87.00	
CITRONELLA SPRAY REFILL	1 GAL	4/CASE	\$222.00	
dac® BRACE	55 OZ	6/CASE	\$210.00	
dac® MEDICATED POULTICE	5#	6/CASE	\$111.00	
dac® MEDICATED POULTICE	23#		\$29.34	
dac® MEDICATED POULTICE	45#		\$42.50	
dac® ORIGINAL POULTICE	5#	6/CASE	\$89.94	
dac® ORIGINAL POULTICE	23#		\$23.99	
dac® ORIGINAL POULTICE	45#		\$35.49	
ALL-IN-ONE PET SHAMPOO	16 OZ	6/CASE	\$47.66	
DEODORIZING PET SHAMPOO	16 OZ	6/CASE	\$47.66	
OATMEAL PET SHAMPOO	16 OZ	6/CASE	\$47.66	
TEARLESS PUPPY SHAMPOO	16 OZ	6/CASE	\$47.66	
PET URINE ODOR & STAIN ELIMINATOR	32 OZ	6/CASE	\$75.58	

SHOW CONTENDER				
PRODUCT	SIZE	CASE	RETAIL	SALE
BIG GAIN	20#		\$57.78	
	40#		\$91.55	
CLEAN UP (12)	1# pack		\$6.00	
		box/12	\$60.24	
DOE GOAT DEVELOP	20#		\$65.91	
	40#		\$108.86	
FILLER UP	10#		\$21.76	
	20#		\$31.74	
	40#		\$38.64	
HOLD	20#		\$49.65	
	40#		\$66.44	
LAMB DEVELOP	20#		\$66.30	
	40#		\$104.80	
RIPPED				
	16oz		\$54.69	
		box/4	\$183.06	
SHOW PIG	20#		\$89.69	
	40#		\$146.42	
STAYING POWER (8 oz bottle)	8oz		\$6.00	
		box/12	\$55.88	
WETHER GOAT DEVELOP	20#		\$74.32	
	40#		\$132.85	